



February 12, 2018

Greetings Pendleton County Youth Fair Supporter,

Planning for the Pendleton County Youth Fair is well underway and will take place July 22nd - July 28th, 2018. The Pendleton County Youth Fair Association is a non-profit corporation and operates exclusively for educational and charitable purposes within the meaning of Section 501 (C)(3) of the Internal Revenue code. The Pendleton County Youth Fair Association's purpose is to promote the development of youth through agriculture, cultural arts, education, industry and business to the general betterment of Pendleton County and its rural heritage through the facilitation of a county fair.

With the generous support of local businesses, the Pendleton County Youth Fair in years past has been able to contribute to the development of youth in our county. The Pendleton County Youth Fair Association is able to accomplish this through various programs in collaboration with student led organizations such as 4-H and the National FFA Organization. It is only through the continued partnership with organizations such as yours, that we are able to succeed in our community development and celebration endeavors.

We are excited to be offering new sponsorship packages to aid you in promoting your business while supporting a community event that advocates youth development. We have an array of options to meet your needs and would be grateful for your support.

Please review our sponsorship packet and consider joining us in our mission to promote and advocate the development of youth in our county. If your organization would like to participate in this year's event, please contact us with your package selection by March 31, 2018.

Thank you for your time and consideration.

Sincerely,

Pendleton County Youth Fair Association

THANK YOU FOR SUPPORTING OUR YOUTH



Middle

(as you would like to appear on display)

Zip

Email Address:

- Item and Value:

- ☐
- I would like to make a
- DONATION**
- \$

- ☐ ENTERTAINMENT
- ☐ LIVESTOCK SHOWS
- ☐ FLORAL HALL
- ☐ MOTORSPORTS
- ☐ GENERAL FUNDS
- ☐ HORSE SHOWS
- ☐ PAGEANTS

• P.O. Box 64 • Falmouth, KY 41040 • pcyf@blueone.net •

SPONSORSHIP PACKAGES



WHITE RIBBON SPONSORSHIP PACKAGE \$50	RED RIBBON SPONSORSHIP PACKAGE \$100	BLUE RIBBON SPONSORSHIP PACKAGE \$250
<ul style="list-style-type: none"> • Listing of company name in the fair catalogue • Name listed on website sponsor page • Combined advertising sign on fairgrounds 	<ul style="list-style-type: none"> • Business card size advertisement in fair catalogue • Name listed on website sponsor page • Combined advertising sign on fairgrounds 	<ul style="list-style-type: none"> • 1/4 page advertisement in fair catalogue • Name listed on website sponsor page • 18" x 24" advertising sign on fairgrounds at your chosen location
RESERVE SPONSORSHIP PACKAGE \$500	GRAND SPONSORSHIP PACKAGE \$1,000	SUPREME SPONSORSHIP PACKAGE \$2,500 & Above
<ul style="list-style-type: none"> • 1/2 page advertisement in fair catalogue • Name listed on website sponsor page • 3' x 5' advertising banner on fairgrounds 	<ul style="list-style-type: none"> • 3/4 page advertisement in fair catalogue • Name listed on website sponsor page • 3' x 5' advertising banner on fairgrounds • Free Booth Rental to promote your business • 2 Free Pendleton County Youth Fair Week Long Passes 	<ul style="list-style-type: none"> • Full page advertisement in fair catalogue • Name listed on website sponsor page • 3' x 5' advertising banner on fairgrounds • Free Booth Rental to promote your business • 4 Free Pendleton County Youth Fair Week Long Passes