



January 13, 2021

Greetings Pendleton County Youth Fair Supporter,

Planning for the Pendleton County Youth Fair is well underway and will take place July 18th -24, 2021. The Pendleton County Youth Fair Association is a non-profit corporation and operates exclusively for educational and charitable purposes within the meaning of SecHon 501 (C)(3) of the Internal Revenue code. The Pendleton County Youth Fair Association's purpose is to promote the development of youth through agriculture, cultural arts, education, industry and business to the general betterment of Pendleton County and its rural heritage through the facilitation of a county fair.

With the generous support of local businesses, the Pendleton County Youth Fair in years past has been able to contribute to the development of youth in our county. The Pendleton County Youth Fair Association is able to accomplish this through various programs in collaboration with student led organizations such as 4-H and the National FFA Organization. It is only through the continued partnership with organizations such as yours, that we are able to succeed in our community development and celebration endeavors.

We are excited to be offering these sponsorship packages to aid you in promoting your business while supporting a community event that advocates youth development. We have an array of options to meet your needs and would be grateful for your support.

Please review our sponsorship packet and consider joining us in our mission to promote and advocate the development of youth in our county. If your organization would like to participate in this year's event, please contact us with your package selection by March 31, 2021.

Thank you for your time and consideration.

Sincerely,

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**Pendleton County Youth Fair Association**

THANK YOU FOR SUPPORTING OUR YOUTH

# SPONSORSHIP FORM



Contact Person: \_\_\_\_\_

Last

First

Middle

Business Name: \_\_\_\_\_

(as you would like to appear on display)

Address: \_\_\_\_\_

Street Address

City

State

Zip

Office Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

☐ I would like to contribute an item to be used as an **In-Kind Donation**.

Item and Value: \_\_\_\_\_

☐ I would like to **SPONSOR THE PENDLETON COUNTY YOUTH FAIR**

- |  |                            |
|--|----------------------------|
| <input type="checkbox"/> <b>WHITE RIBBON SPONSORSHIP PACKAGE</b> | <b>\$50</b>                |
| <input type="checkbox"/> <b>RED RIBBON SPONSORSHIP PACKAGE</b>   | <b>\$100</b>               |
| <input type="checkbox"/> <b>BLUE RIBBON SPONSORSHIP PACKAGE</b>  | <b>\$250</b>               |
| <input type="checkbox"/> <b>RESERVE SPONSORSHIP PACKAGE</b>      | <b>\$500</b>               |
| <input type="checkbox"/> <b>GRAND SPONSORSHIP PACKAGE</b>        | <b>\$1,000</b>             |
| <input type="checkbox"/> <b>SUPREME SPONSORSHIP PACKAGE</b>      | <b>\$2,500 &amp; above</b> |

☐ I would like to make a **DONATION** \$ \_\_\_\_\_

## PLEASE SELECT AN AREA WHERE YOU WOULD LIKE YOUR SPONSORSHIP TO BE APPLIED

- |  |  |                                      |
|--|--|--------------------------------------|
| <input type="checkbox"/> ENTERTAINMENT   | <input type="checkbox"/> FLORAL HALL   | <input type="checkbox"/> HORSE SHOWS |
| <input type="checkbox"/> LIVESTOCK SHOWS | <input type="checkbox"/> MOTORSPORTS   | <input type="checkbox"/> PAGEANTS    |
|  | <input type="checkbox"/> GENERAL FUNDS |                                      |

If you would like to sponsor a specific class/event, please specify: \_\_\_\_\_

Please make checks payable to Pendleton County Youth Fair Association

•P.O. Box 64•Falmouth, KY 41040•pendletoncoyouthfair@gmail.com•

# SPONSORSHIP PACKAGES



WHITE RIBBON SPONSORSHIP PACKAGE  \$50	RED RIBBON SPONSORSHIP PACKAGE  \$100	BLUE RIBBON SPONSORSHIP PACKAGE  \$250
<ul style="list-style-type: none"> <li>• Listing of company name in the fair catalogue</li> <li>• Name listed on website sponsor page</li> <li>• Combined advertising sign on fairgrounds</li> </ul>	<ul style="list-style-type: none"> <li>• Business card size advertisement in fair catalogue</li> <li>• Name listed on website sponsor page</li> <li>• Combined advertising sign on fairgrounds</li> </ul>	<ul style="list-style-type: none"> <li>• 1/4 page advertisement in fair catalogue</li> <li>• Name listed on website sponsor page</li> <li>• 18" x 24" advertising sign on fairgrounds at your chosen location</li> </ul>
RESERVE SPONSORSHIP PACKAGE  \$500	GRAND SPONSORSHIP PACKAGE  \$1,000	SUPREME SPONSORSHIP PACKAGE  \$2,500 & Above
<ul style="list-style-type: none"> <li>• 1/2 page advertisement in fair catalogue</li> <li>• Name listed on website sponsor page</li> <li>• 3' x 5' advertising banner on fairgrounds</li> </ul>	<ul style="list-style-type: none"> <li>• 3/4 page advertisement in fair catalogue</li> <li>• Name listed on website sponsor page</li> <li>• 3' x 5' advertising banner on fairgrounds</li> <li>• Free Booth Rental to promote your business</li> <li>• 2 Free Pendleton County Youth Fair Week Long Passes</li> </ul>	<ul style="list-style-type: none"> <li>• Full page advertisement in fair catalogue</li> <li>• Name listed on website sponsor page</li> <li>• 3' x 5' advertising banner on fairgrounds</li> <li>• Free Booth Rental to promote your business</li> <li>• 4 Free Pendleton County Youth Fair Week Long Passes</li> <li>• One night of the 2019 fair named after your business/organization</li> </ul>